



AASM 3/2021

Asian Association for Sport Management  
Japanese Center for Research on Women in Sport  
2-1-1 Hongo, Bunko-ku, Tokyo, Japan 113-8401

President of AASM Member and Associate Member Associations

Subject: Invitation to Submit the Bid for Hosting Asian Association for Sport Management Conference 2022.

Dear President of AASM Member and Associate Member Associations,

First of all, I would like to thank you for your dedication for the AASM movement. AASM Conference has been the marquee event and has gained more attentions among scholars in Asia in the recent years. On behalf of the President of Asian Association for Sport Management, I would like to invite the interested AASM Full Member and Associate Member Associations to express their interest in submitting the bid proposal to host the AASM Conference 2022. The interested associations can study the AASM Bidding Guidelines (Annex 2) and submit the Bid submission documents (Annex 3) to AASM secretariat at email: [aasmsecretariat@juntendo.ac.jp](mailto:aasmsecretariat@juntendo.ac.jp) by **May 31, 2021**.

The AASM Executive Committee will invite a representative from interested Member Associations to present their bid at the AASM EC Meeting in the morning on 18 August, 2021 at Kasetsart University in Bangkok, Thailand.

The AASM Executive Committee will hold the right to make selection and will announce the host of AASM Conference 2021 via email on 19 August 2021. The representative of the host of AASM conference 2022 will be invited to promote the conference at the AASM Conference 2021 during the closing ceremony, which could be held online. (Please find outline of the 2022 Invite for Bid 2021 Conference Schedule Outline in Annex1)

Sincerely Yours,

Dr. Etsuko Ogasawara  
President of Asian Association for Sport Management