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AASM NEWSLETTER

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AASM Executive Members Attended 2014 WASM Inaugural Conference at Madrid. Spain.

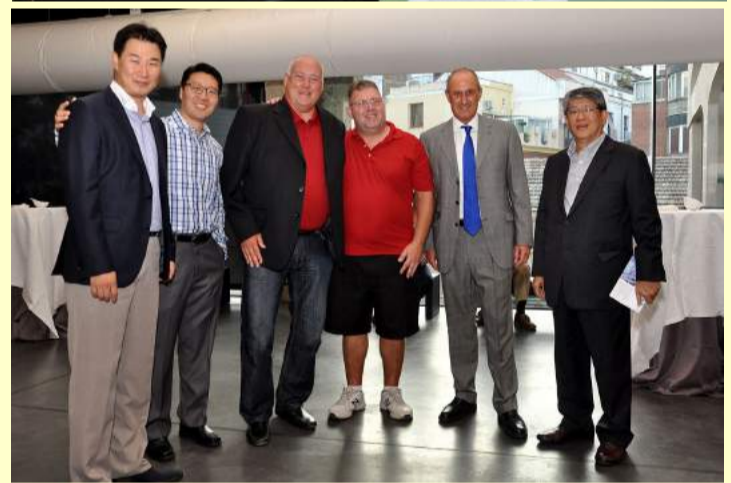
On Sept. 30 and Oct. 1, 2014, WASM Board meeting was hosted in Spain. All the delegated from six RAs assembled at Gran Atlanta Hotel. The venue of WASM opening ceremony was Madrid Laboratorio Urbano. This place is an innovated museum and full of fantastic culture.

As regards WASM conference site, Universidade Europea was selected as main venues by leveraging all of its campus buildings during Oct 2 & 3, 2014. The Universidade Euepea is owned by Real Madrid Group. There were 3 ket note speakers from Venezuela, Germany and Spain accordingly to share their experiences to the attendees.

The forms of presentation were divided into oral and posters. Most interestingly, the poster presentations were set at outdoors. The organizers provided the RAs vendors to display AASM's information to the participants.

In the WASM General Meeting, WASM EC members and RAs representatives had to report their information to the participants and new EC members were also elected.

The closing ceremony was hosted in Real Madrid Stadium, which is a very fantastic venue around the world. Everyone was happy there and WASM had a wonderful ending.



Promoting 2015 AASM Annul Conference in 2014 EASM Conference



AASM's Secretary General Dr. Yi Hsiu LIN also paid a courtesy call to EASM's Secretary Ruth Crabtree to exchange different managerial experiences.



EASM invited sport management scholars to organize workshops on sport management at the 22nd EASM Conference held in Coventry, UK, 2014.

The theme for the EASM 2014 conference was "Social and commercial impact of sport". Workshops aimed to encourage a profound discussion and close cooperation between participants on a particular sub-theme.

With an increase in the number of sport and development programmes globally, a full day of seminars was convened to generate debates on the topic.

SPORT FOR LOVE TO PHILIPPINE



The 2nd round of "Sport for Love to Philippine"!!!

Last December, Typhoon Haiyan brought serious disaster to Philippine, especially the area of Tacloban. About 8,000 people died, and more than 4,000,000 people displaced. After the first visit to Philippine by the president of AASM, Dr. Kong-Ting YEH, the vice president of education commission, Dr. Hyungil Harry KWON from Chung-Ang University (Korea) had also been to Philippine, to help the children recover from mental trauma by participating in newsports.

In this project Korea Newsports Association (the president Mr. Sang Ok SEO and secretary general Mr. Seung-Ho Woo), research assistant of Physical Education Lab of Chung-Ang University (CAU), Mr. Sung Hoon YOO, and three students from the Physical Education Department of CAU also joined this program along with Dr. Kwon. They developed a newsports program for the teachers of local primary schools in Tacloban which included T-Ball, handball, dodge ball, and cooperated bounce ball. The visit was from August 30th to September 2nd. They also donated



CALL FOR PAPERS

The 8th ASMR has been published!!!

Please check on the website at <http://aasm.ntsuo.edu.tw/> to download it.

Please submit your papers to the representative of your country for the 9th edition and send back to Dr. Kang, Cheng Nan < kang@ntu.edu.tw > from each



Edition Committee

AASM in Korea



AASM President Kong-Ting YEH with AASM assistants Lisa LIN & Tsu-Lin YEH had a meeting with KASM President Seung-Ho SHIN and AASM Vice President Dr. Hyungil Harry KWON.

In this September, AASM President Kong-Ting YEH with AASM assistants Lisa LIN & Tsu-Lin YEH had a wonderful meeting with KASM President Seung-Ho SHIN.

During the stay, AASM secretariat had been to the 2014 Incheon Asian Games and enjoyed the exciting moment about watching Judo, Cycling, and Swimming. Furthermore, they visited the of 2018 Pyeong Chang Winter Games Organization Committee. They had a great discussion with the member of the organization committee about the organizational plan for 2018 Winter Olympic Games; and they visited the existing competition sport facilities as well. Really look-



2015

Asian Association for Sport Management (AASM) Conference

Conference Theme
Reinventing Sport Governance Policies, Processes and Pathways for the Future

Event Date
August 26-28, 2015

Event Venue
Langkawi, Malaysia

Event Organizer
Malaysian Association for Sport Management (MASMA)

ASIAN ASSOCIATION for SPORT MANAGEMENT

MASMA
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2014.06.24-26
The 11th AASM Conference was held in Kaohsiung, Taiwan.

More information on Asian Association for Sport Management (AASM) <http://aasm.ntsuo.edu.tw/>